

# Become an ARN Commercial Supporter

Support the rehabilitation nursing field by becoming an ARN Commercial Supporter.

Commercial support is an excellent way to

enhance your visibility • gain a more powerful presence • increase your impact with ARN members.

Benefits	Bronze (\$5,000)	Silver (\$10,000)	Gold (\$15,000)	Platinum (\$25,000)
Full-page recognition ad in the conference guide				X
ARN membership mailing list			X	X
Quantities of the registration brochure to showcase your support			X	X
Postconference registration mailing list		X	X	X
Sponsor recognition in e-blast to members	X	X	X	X
Recognition on the ARN website	X	X	X	X
Sponsor graphic with your exhibit listing	X	X	X	X
Sponsor ribbons for your representatives	X	X	X	X
Recognition in the conference guide (if commitment made by July 1)	X	X	X	X
Registration brochure listing (if commitment made by March 1)	X	X	X	X
Verbal recognition at the supported event	X	X	X	X
Sign at the supported event	X	X	X	X
Sign at the registration area	X	X	X	X

Support one of the following programs or events and receive benefits according to your support level.

#### Opening Reception . . . . . \$15,000

The grand opening reception in the exhibit hall brings all ARN attendees together and provides excellent visibility for your company.

#### President's Reception . . . . . \$15,000

This invitation-only event gives you an opportunity to reach the ARN leadership in one location.

#### Cyber Café . . . . . \$12,000

E-mail and Internet stations featuring your company logo will be set up near the ARN registration area.

#### Mobile Device

#### Charging Stations . . . . . \$7,000

Attendees will appreciate your support in providing them with a location to charge their mobile devices.

#### Hotel Room Key . . . . . \$10,000

All attendees staying at the headquarters hotel will receive a room key with your company logo and message, offering visibility and brand awareness for your company each time attendees access their hotel room.

#### Keynote Address . . . . . \$7,500

Gain visibility from the entire audience in one location as attendees gather to hear an exciting presentation by the opening keynote speaker.

#### Lanyards . . . . . \$5,000

Feature your company logo on the official ARN badge holder or lanyard and gain high visibility throughout the meeting.

#### Closing Address . . . . . \$5,000

Make a lasting impression on ARN attendees by supporting the final program of the meeting.

#### Continental Breakfast . . . . . \$5,000

Your company will be recognized as the supporter through signage at the breakfast stations, which will be located in the exhibit hall.

#### Preconference Workshop . . . . . \$3,500

These half-day sessions take place before the official start of the conference and offer your company opportunities to support presentations on in-depth topics of interest to rehabilitation nurses.

#### Concurrent Session . . . . . \$3,000

Take advantage of opportunities to support topic-specific sessions that align with your company's objectives.

#### Breaks . . . . . \$2,500

Sponsor a beverage break during the conference where signage will be displayed acknowledging your support.

## Support Levels

Support ARN's Annual Educational Conference and receive benefits according to your support level.

Platinum Level . . . . . \$25,000

Gold Level . . . . . \$15,000

Silver Level . . . . . \$10,000

Bronze Level . . . . . \$5,000

For more information, contact Chris Schroll, Senior Manager, Professional Relations, at 847.375.3661 or [cschroll@connect2amc.com](mailto:cschroll@connect2amc.com).