



ARN Blast E-Mail Request Form

The following guidelines apply when ordering blast e-mails

- 1. ARN must approve the content of all blast e-mails sent to ARN members on behalf of an external party. Content must be properly submitted to ARN by following the submission instructions provided below.
2. Content must be pre-approved by company's legal department prior to submitting request to ARN.
3. All orders are subject to approval based on criteria set forth in ARN policy on blast e-mails. ARN reserves the right to refuse or accept any blast email request for any reason.
4. Allow ten (10) business days from the date the form and draft message are received by ARN for delivery. The date of delivery for blast e-mails is contingent on that policy. Blast e-mails are not delivered on holidays.
5. A test blast e-mail will be sent to the requesting company and must be approved within 24 hours of receiving.
6. ARN policy states that no more than one external blast e-mail may be sent to members per week and requests will be handled on a first-come, first-served basis.

Selections:

- ARN members only (approx. 5,500) - Fee \$2,000
ALL CRRN's (approx. 13,300) - Fee \$4,800
ARN members & nonmember CRRN's (approx 15,000) - Fee \$5,400

Complimentary blast e-mail with Industry Relations Council benefits (1 for Associate level, 2 for Executive level)

Company/organization name:
Street address:
City/state/zip:
Contact name:
E-mail:
Phone: Fax:
Date submitted: Request blast e-mail date:

Submission instructions:

Submit a JPEG file (650 pixel width) and a word document along with any coding or links for tracking purposes. If additional images are within the JPEG, please provide those JPEG images separately at a recommended size of 200x200 pixels. Incorrect formats will not be accepted. Please provide HTML source coding as well.

Payment Method:

Payment: VISA MasterCard Discover American Express Check (made payable to ARN)

Account number: Exp. Date:

Name as it appears on credit card:

Authorized Signature:

Submit form to:

Chris Schroll
Sr. Manager, Professional Relations & Development
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