



THE ARN ANNUAL CONFERENCE

REACH

SAN ANTONIO, TX • OCTOBER 21-24, 2020

Enhance your visibility and drive attendees to your booth at REACH 2020

Make this your most successful conference by inviting ARN attendees to your booth through an advertisement in the passport program, mobile app banner ad, or promotional mailing to the list of preregistered attendees.

PASSPORT PROGRAM

Each attendee will receive a passport card with the participating sponsor logos and exhibit booth numbers listed on the game card. Attendees will need to visit **all** exhibitors listed and get their passport stamped at every booth on their passport card to be entered in the prize raffle.

Participation in the passport program includes logo recognition on signage, promotional materials, and the ARN website.

The drawing will take place in the ARN Membership Booth on Friday, October 23, at 11 am.

Price: \$600

MOBILE APP ADVERTISING

Place a banner ad that attendees will see each time they access the conference app to view sessions and events, and connect with colleagues. The mobile app is widely used by all attendees because it includes the daily conference schedule and convention center floor maps.

Banner ads rotate at the top of the dashboard every 20-30 seconds. When tapped, they take the user to a full-screen landing page. Attendees tap the landing page to be taken to the exhibitor/sponsor listing.

Mobile app banner ad specs: 320 x 50 pixels

Artwork deadline: September 25

Price: \$1,200

E-BLAST

Send a blast email to reach your target audience quickly! Announce the release of a new product; promote your products, services, and events; or drive traffic to your booth with a dedicated email blast sent directly to members from ARN with the option of including nonmember CRRNs. E-blasts are sent by ARN on your company's behalf.

HTML is preferred. If not available, submit a JPEG (650-pixel width) and link, or else a Word document with any code or links for tracking purposes. If additional images are within the Word document, please provide those JPEG images separately.

Price: Conference attendees only (\$1,000) All ARN members (\$2,000) All CRRNs (\$4,800)

CONTACT INFORMATION

Name _____ Title _____

Company _____

Address _____ City/State/ZIP _____

Signature _____

Email Address _____ Phone Number (_____) _____

PAYMENT INFORMATION

MasterCard Visa American Express Discover Amount \$ _____

Account Number _____ Expiration Date _____

Signature _____

Return form with payment to: **ARN Professional Relations**

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