



REHABILITATION NURSING CONFERENCE

August 14–18, 2023

PROVIDENCE, RI AND ONLINE

EXHIBITOR PROSPECTUS

HYBRID EVENT

RHODE ISLAND CONVENTION CENTER,
PROVIDENCE, RI

Connect Both Virtually and In Person with Top Rehabilitation Nurse Leaders

The Association of Rehabilitation Nurses (ARN) represents nearly **4,500** nursing rehabilitation specialists nationwide. Our mission is to promote and advance professional rehabilitation nursing practice through education, advocacy, collaboration, and research to enhance the quality of life of those affected by disability and chronic illness.

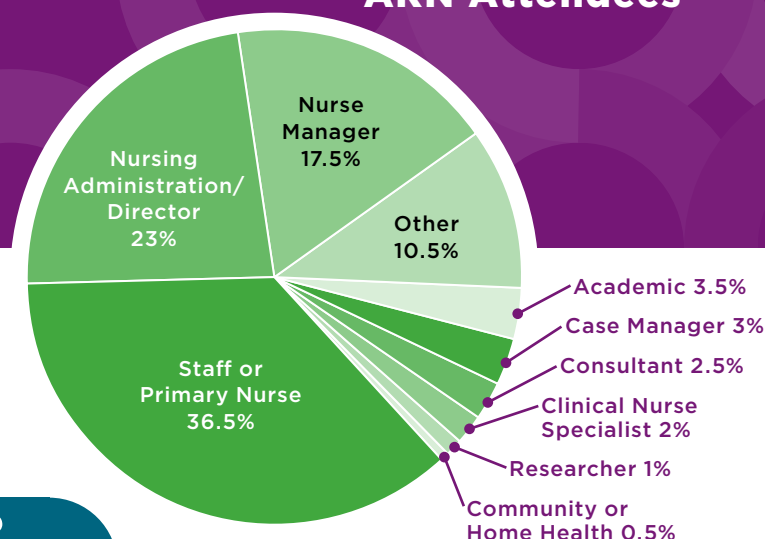
Exhibit your cutting-edge discoveries at ARN's 2023 Rehabilitation Nursing Conference, presented both in-person and virtually. Showcase your products that enhance the care for our nurses' patients and promote thought leadership within your field. Meet the leaders, decision makers, and frontline healthcare professionals in rehabilitation.

Reach Your Target Audience

85% of attendees are directly involved with purchasing decisions!

ARN's 2023 Rehabilitation Nursing Conference offers educational content for all levels of practice, from bedside nurses through advanced practice nurses.

ARN Attendees



Who Exhibits with ARN?

Our attendees actively engage with vendors because they are searching for the latest innovations in these areas of focus:

Areas of Specialty

- Brain Injury
- Diabetes Care
- Wound/Skin Care
- Stroke
- Spinal Cord
- ALS, Guillain-Barre Syndrome, Parkinson's Care
- Burns
- Cancer Care
- Pulmonary Disease Care
- Organ Transplant
- Major Joint Replacements

Products of Interest to Attendees

- Pharmaceuticals
- Pressure-Relief Devices
- Urological/Incontinence Devices
- Nutrition
- LVADs
- Assistive Devices
- Electronic Monitoring & Safety Devices
- Bariatric Beds
- Patient Handling & Mobility Devices
- Home Health Care
- Long-Term Care
- Rehab Nursing Recruitment
- Inpatient
- Transitional Living
- Subacute Care

Grow Your Network and Connect with High-Level Decision Makers in Your Field

EXHIBIT AND SUPPORT OPPORTUNITIES

Why You Should Exhibit

- Your customers and prospects are here!
- Share your information with more than 500 nurses in one location.
- Generate new leads for future sales.
- Test new products or services with your target audience.
- Fill an open position at your hospital or facility.
- Speak directly with leaders in the rehabilitation field.
- Receive a return on your investment with face-to-face contact.
- Virtual exhibit opportunities included to reach virtual attendees.
- Gather intelligence from your competitors.

ARN OFFers to Exhibitors

- Dedicated, unopposed exhibit hours scheduled to offer you maximum visibility and exposure to your target market.
- An opening reception, poster sessions, breaks, and lunch in the exhibit hall to give you added face-to-face contact with attendees and ensure high-quality traffic.
- Direct access to the decision makers in the profession.

Official Contractor

The official contractor will maintain a service desk in the Resource Center at the time of installation and removal of exhibits. Exhibitor information kits will be available online approximately 60-90 days before the conference.

Exhibit Schedule

Virtual and In-Person Exhibit Hours

Can be found on our website at rehabnurse.org/conference/2023/overview.

Monday, August 14–Thursday, August 17

- Opening Reception, Networking Coffee Break, and Lunch are all in the In-Person Exhibit Hall.
- Participate in the Passport Program that draws attendees to your booth to win prizes.
- President's Reception: Exhibitors are invited to attend to mingle with attendees and ARN leaders.



Booth Fees

VIP Exhibitor: \$3,000

- Virtual exhibit space and 10-ft x 10-ft space
- 50-word description with logo
- A link to your website
- A link to a digital promotional piece
- Four exhibit badges

Premier Exhibitor: \$5,000

- All VIP benefits and 10-ft x 10-ft space
- Recognition as a Bronze sponsor
- Passport Program participation
- Banner ad in the virtual exhibit hall
- One full registration to the meeting

Institutional/Nonprofit Exhibitor: \$2,100

Send a letter of request to mmartin@rehabnurse.org to receive this rate.

- All VIP benefits and 10-ft x 10-ft space
- One table and two chairs
- One full conference registration

All fees are in US dollars.

Reserve your exhibit space today! Visit the exhibit page at rehabnurse.org to download an exhibit application.



Improving Patient Care by Supporting Those Who Care for Them

Thank you for your support throughout the year!

Institutional Members

Platinum Level



Bronze Level



Learn how your organization can join ARN as an [Institutional Member](#)!

Thank you to our Corporate Council Member:



Learn how to get in front of our members by joining the [Corporate Council](#).

Choose Your Level of Support

- Diamond: \$50,000+
- Silver: \$10,000+
- Platinum: \$25,000+
- Bronze: \$5,000+
- Gold: \$15,000+

View the Sponsorship Application for specific opportunities.

Learn more or create a custom support package for your organization!

Contact Mickey Martin, senior sales manager, at mmartin@rehabnurse.org or at 720.766.9579.

Sponsorship Opportunities

- Connect directly with attendees
- Increase traffic to your booth
- Promote your company's presence at the conference

Support Events

- Opening Reception
- President's Reception

Support Education

- Non-CE Symposium
- Product Theater
- Industry Posters

Support Items

- Tote bags
- On-site meterboard signs
- Wi-Fi
- Virtual platform ads
- PPE products
- Website banners
- Watercooler
- Eblast ads
- Lanyards
- Mobile app ads

Drive Traffic to Your Booth

PASSPORT PROGRAM

Each participating sponsor is indicated by a specialized icon in their exhibit listing. Attendees must visit all participating exhibitors to receive stamps on their "passports." Attendees visit program participants and submit their completed passports to ARN to be entered into a prize raffle. The drawing will take place in the virtual ARN Membership Booth at 3:30 pm on Thursday, August 17.

If your company donates the prize, the winner will return to your booth to accept their prize. Contact Mickey Martin, senior sales manager, at mmartin@rehabnurse.org or 720.766.9579 regarding donating a prize.

EBLAST

Announce the release of a new product; promote your products, services, and events; or drive traffic to your booth with a dedicated email blast sent directly to members from ARN with the option of including nonmember CRRNs. Eblasts are sent by ARN on your company's behalf.



HOTEL INFORMATION

Omni Providence Hotel, Providence, RI

Discounted attendee/exhibitor rate:

\$219+ per night

Check-in time: 4 pm

Check-out time: 11 am

Cut-off: Tuesday, August 1, 2023

For more information regarding hotel reservations, visit the [ARN Travel Page](#).

Important Dates and Deadlines for Exhibitors

Upon Booth Application	Submit company description for interactive floor plan on ARN site
March 1, 2023	Booths assigned to registered exhibitors
April 15, 2023	Proposals for symposia due
April 28, 2023	Full payment for exhibit space due
June 2, 2023	Decorator kit posted on ARN website
July 7, 2023	Deadline for bag insert (materials must be approved and received by ARN) Advertising materials for the meeting Mobile App due Deadline to sign up for exhibitor badges
August 1, 2023	Deadline for housing reservations