



REHABILITATION NURSING CONFERENCE



EXHIBITOR PROSPECTUS

VIRTUAL: JULY 24-25, 2025 **IN-PERSON:** JULY 31 - AUGUST 2, 2025

Phoenix, Arizona

Hybrid Event

Connect Both Virtually and In Person with Top Rehabilitation Nurse Leaders



The Association of Rehabilitation Nurses (ARN) represents nearly 4,500 nursing rehabilitation specialists nationwide.

Our mission is to promote and advance professional rehabilitation nursing practice through education, advocacy, collaboration, and research to enhance the quality of life of those affected by disability and chronic illness.

Exhibit your cutting-edge discoveries at ARN's 2025 Rehabilitation Nursing Conference, presented both in-person and virtually. Showcase your products that enhance the care for our nurses' patients and promote thought leadership within your field. Meet the leaders, decision makers, and frontline healthcare professionals in rehabilitation.

Products of Interest to Attendees

- Assistive Devices
- Bariatric Beds
- Electronic Monitoring & Safety Devices
- Home Health Care
- Inpatient
- Long-Term Care
- LVADs
- Nutrition
- Patient Handling & Mobility Devices
- Pharmaceuticals
- Pressure-Relief Devices
- Rehab Nursing Recruitment
- Subacute Care
- Transitional Living
- Urological/Incontinence Devices

Areas of Specialty

- ALS, Guillain-Barre Syndrome, Parkinson's Care
- Brain Injury
- Burns
- Cancer Care
- Diabetes Care
- Major Joint Replacements
- Organ Transplant
- Pulmonary Disease Care
- Spinal Cord
- Stroke
- Wound/Skin Care

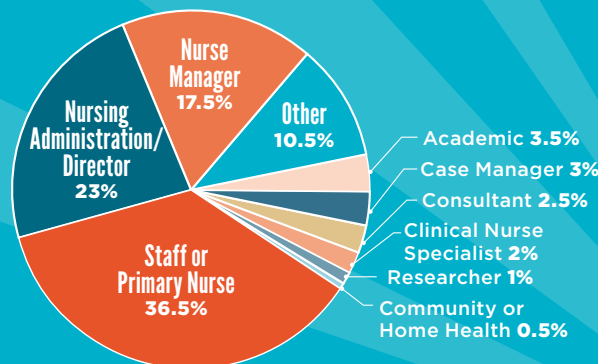
Reach Your Target Audience

85% of attendees are directly involved with purchasing decisions!

ARN's 2025 Rehabilitation Nursing Conference offers educational content for all levels of practice, from bedside nurses through advanced practice nurses.

Who Exhibits with ARN?

Our attendees actively engage with vendors because they are searching for the latest innovations in these areas of focus:



REHAB NURSING CONFERENCE

VIRTUAL 7/24-25
IN-PERSON 7/31-8/2
2025
Phoenix, Arizona



Grow Your Network and Connect with High-Level Decision Makers in Your Field

Why You Should Exhibit

- **Your customers and prospects are here!**
- **Share your information with more than 500 nurses** in one location.
- Generate new leads for future sales.
- Fill an open position at your hospital or facility.
- **Speak directly with leaders** in the rehabilitation field.
- Receive a return on your investment with face-to-face contact.
- **Virtual exhibit opportunities included** to reach virtual attendees.
- Gather intelligence from your competitors.



Exhibit Schedule

Thursday July 31st

- Exhibitor Move-In (AM)
- Opening Reception in Exhibit Hall (PM)

Friday August 1st

- Full Day of Exhibits
- Exhibitor Move-Out (PM)

Contact Sonia Nauss for a complete exhibitor schedule.

ARN Offers to Exhibitors

- **Dedicated, unopposed exhibit hours** scheduled to offer you maximum visibility and exposure to your target market.
- **Direct access to the decision makers** in the profession.

Exhibitor Booth Fees & Benefits	Premier \$5,000	VIP \$3,000	Nonprofit/ Institutional 2,100**
Full Conference Pass (DOES NOT include CE)	1	—	1
2 Exhibit Hall Only Passes*	2	2	2
10x10 exhibit space (DOES NOT include booth furnishings, or booth carpeting.)	●	●	●
Recognition as Bronze Sponsor for Conference	●	—	—
Included in Exhibit Hall Passport	●	—	—
Optional: Banner Ad in Conference App	●	—	—
Priority Booth Selection to 2026 Conference	●	—	—

* Additional Badges may be purchased. ** Must Be Nonprofit or Educational Institution to receive this rate.

Reserve Your Exhibit Space Today!

Visit <https://rehabnurse.org/corporate-support/exhibit> or contact Sonia Nauss (snauss@rehabnurse.org) to receive an exhibitor application.

Conference Support Opportunities

Connect directly with attendees, increase traffic to your booth, promote your company's presence at the conference, spread brand awareness, and engage with attendees through thought leadership.



Networking Events

- Opening Reception
- President's Reception
- ARN Conference Random Acts of Kindness

Thought Leadership Opportunities

- Non-CE Symposium
- Product Theater Presentation
- 15-minute Booth Product Showcase

Branding Opportunities

- Tote bags
- Wi-Fi
- Watercooler
- Exhibit Hall Passport Supporting Sponsor
- Lanyards
- On-site branding opportunities

Conference Advertising

- Attendee Email Advertising
- Dedicated Eblasts
- ARN Conference Website Banner Ads
- Mobile App Advertising
- Conference Push Notifications

Drive Traffic To Your Booth: Passport Program

Dramatically increase your booth traffic by participating in the ARN Conference Passport Program. Each participant receives their logo/company name + booth number on a card distributed to all conference attendees. Once an attendee gets a "stamp" from each company, they can enter to win prizes.

For more information + pricing about any of these opportunities, please contact: Sonia Nauss, Sales Manager, at snauss@rehabnurse.org or 847-375-4711.

Choose Your Level of Support

Diamond: \$50,000+ **Gold:** \$15,000+ **Bronze:** \$5,000+
Platinum: \$25,000+ **Silver:** \$10,000+

View the Sponsorship Application for specific opportunities.

Learn more or create a custom support package for your organization!

Contact Sonia Nauss, Sales Manager, at snauss@rehabnurse.org or 847-375-4711.

ARN Association of Rehabilitation Nurses

**REHAB
NURSING
CONFERENCE**

VIRTUAL 7/24-25
IN-PERSON 7/31-8/2
2025
Phoenix, Arizona

Elevating Patient Care Through Sponsorship

Thank you Institutional Members for your support throughout the year!

Platinum Level



Gold Level



Bronze Level



Learn how your organization can join ARN as an **Institutional Member!**

Thank you to our Corporate Council Member:



Learn how to get in front of our members by joining the **Corporate Council.**