



Enhance your visibility and drive attendees to your booth at REACH 2019!

Make this your most successful conference by inviting ARN attendees to your booth through an advertisement in the passport program, pocket guide or a promotional mailing to the list of preregistered attendees. The pocket guide is distributed to all attendees at registration and includes daily conference schedule, convention center floor maps, and space for YOUR advertisement.

ARN 45th Anniversary Sponsorship

This year ARN celebrates 45 years of supporting our members, their patients, and the rehabilitation nursing profession. We offer you the opportunity to stand along with us and be recognized as a 45th Anniversary Sponsor. Sponsorship includes logo recognition on signage, promotional materials, and ARN website. Additionally, sponsors are included in the passport program which requires attendees to come by your booth for a stamp needed to be entered in the prize drawing.

Drawing will take place in the ARN Membership Booth on **Friday, November 8 at 11 am.**

Become an Anniversary Sponsor for **\$2500**

POCKET GUIDE ADVERTISING

ARN has decided to move away from the traditional program book and instead has chosen to go with a pocket guide. Measuring only 4" x 6" when folded, this convenient resource provides attendees with all the vital conference information needed right in the palm of their hand. Every time they refer to the pocket guide your ad will be clear and visible, which provides you with maximum exposure.

Full panel ad Crop size: 3.75" wide by 5.625" tall (.25" bleeds and crop marks preferred) Safe text area: 3.5" by 5.125" centered Space Deadline: August 30 Price: \$1,100	Half panel ad Crop size: 3.75" wide by 2.8125" tall (.25" bleeds and crop marks preferred) Safe text area: 3.5" by 2.25" centered Artwork Deadline: September 13 Price: \$800
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E-BLAST

Send a blast email to reach your target audience quickly! Announce the release of a new product, promote your products, services and events, or drive traffic to your booth with a dedicated email blast sent directly to members from ARN with the option of including nonmember CRRN's. E-blast are sent by ARN on your company's behalf. Submit a JPEG file (650 pixel width) and a word document along with any coding or links for tracking purposes. If additional images are within the JPEG, please provide those JPEG images separately at a recommended size of 200x200 pixels. Please provide HTML source coding as well.

Fee: ☐ Conference attendees only \$1,000 ☐ All ARN Members \$2,000 ☐ All CRRN'S \$4,800

CONTACT INFORMATION

Name _____ Title _____
Company _____
Address _____ City/State/ZIP _____
Signature _____
E-mail Address _____ Phone Number (____) _____

PAYMENT INFORMATION o MasterCard o Visa o American Express o Discover Amount \$ _____

Account Number _____ Expiration Date _____

Signature _____

Return form with payment to: ARN Professional Relations