

ARN 2027 Annual Conference Application

EXHIBIT SPACE OPTIONS

☐ **NON-PROFIT - \$2,100**

- 10x10 exhibit space
- Mobile App Company Profile
- 2 exhibit hall only badges per 10x10
- Booth # (list top 3 choices)

** Must be a non-profit organization to qualify for this rate.*

☐ **VIP - \$3,000**

- Mobile App Company Profile
- 10x10 exhibit space
- 2 exhibit hall only badges per 10x10
- Booth # (list top 3 choices)

☐ **PREMIER - \$5,000**

- 10x10 exhibit space
- Mobile App Company Profile
- Recognition as Bronze Sponsor for conference
- Included in Exhibit Hall Scavenger Hunt'
- Optional: Banner Ad in Mobile App
- 2 Exhibit Hall Only Passes* + 1 Full Conference Pass (DOES NOT include CE)
- Priority booth selection for 2027 Conference
- Booth # (list top 3 choices)

☐ **Add 6' Table, 2 Chairs, and 1 Wastebasket - \$500**

***This rate reflects preferred pricing compared to standard decorator portal rates*

☐ **Additional 10x10 Booth space - \$2,100 each**

NETWORKING

☐ OPENING RECEPTION SPONSOR \$15,000

☐ PRESIDENTS' RECEPTION \$15,000

☐ ARN CONFERENCE RANDOM ACTS OF KINDNESS \$5,000

INNOVATION SESSIONS

☐ NON-CE SYMPOSIUM \$22,500 (LUNCH) \$17,500 (BREAKFAST) EACH QTY: _____

☐ CORPORATE SHOWCASE PRESENTATION \$7,500 EACH QTY: _____

POPULAR ADD-ONS

☐ EXHIBITOR SCAVENGER HUNT \$750

BRANDING

☐ TOTE BAGS \$6,000

☐ SPONSORED WATER BOTTLES \$8,500

☐ LANYARDS \$6,000

☐ SPONSORED HOTEL KEY CARDS \$7,000

☐ CONFERENCE WIFI SPONSOR \$8,500

☐ SPONSORED JOURNALS \$6,000

ADVERTISING

- ☐ EMAIL BLAST \$2,500
- ☐ SOCIAL MEDIA POST \$2,000
- ☐ PRE OR POST ATTENDEE REGISTRATION LISTS \$1,200/LIST OR \$2,000/BOTH QTY: _____
- ☐ 2-MINUTE COMMERCIALS \$3,500
- ☐ TOTE BAG STUFFER/REGISTRATION FLYER \$2,500
- ☐ PUSH NOTIFICATION \$1,500
- ☐ BANNER AD WITHIN CONFERENCE MOBILE APP \$1,250

TOTAL

Elevating patient care through sponsorship

Thank you Institutional Members for
your supports throughout the year!



Annual Conference Sponsorship Levels

Choose items from below chart. Your total spend qualifies you for one of these levels.

☐ **Diamond \$50,000+** ☐ **Platinum \$25,000+** ☐ **Gold \$15,000+** ☐ **Silver \$10,000+** ☐ **Bronze \$5,000+**

ANNUAL MEETING AND YEAR OPPORTUNITIES	AMOUNT
☐ Non-CE Lunch Symposium	\$22,500
☐ Non-CE Breakfast Symposium	\$17,500
☐ Opening Reception	\$15,000
☐ President’s Reception	\$15,000
☐ Wi-Fi Support	\$8,500
☐ Corporate Showcase Presentation	\$7,500
☐ Sponsored Hotel Key Cards	\$7,000
☐ Lanyards	\$6,000
☐ Tote Bags	\$6,000
☐ Sponsored Water Bottles	\$6,000
☐ Sponsored Journals	\$6,000
☐ ARN Conference Random Acts of Kindness	\$5,000
☐ Eblast to ARN Conference Attendees or ARN Membership	\$2,500/\$3,500

TOTAL \$ _____



Items below are not included in sponsorship opportunities

☐ Additional Exhibit Hall Only Badge	\$75
☐ Full registration to the Annual Meeting. No CE included	\$575
☐ Pre or Post Attendee List for the attendees that opted in	\$1,500 or \$2,250 for both
☐ Institutional Membership - 5 levels to choose from with year-round benefits	\$10,000- \$150,000
☐ Corporate Council Membership - 3 levels to choose from with year-round benefits	\$5,000- \$20,000

QUESTIONS?

Contact Angela Hare for customized opportunities at ahare@rehabnurse.org

Please visit RehabNurse.org for hours and updated information.

CONTACT INFORMATION

Company Name _____
(Exactly as you wish it to appear on your exhibitor listing)

Address _____

City _____ State _____ Zip/Country _____

Phone _____

The signer of the application for the exhibit/sponsorship opportunity—or person designated above—shall be the official representative of the exhibitor and shall have the authority to certify representatives and act on behalf of the exhibitor in all negotiations.

Signature _____ Date _____

Name _____ Title _____

E-Mail Address _____ Website Address _____

BILLING INFORMATION

Your invoice will be addressed to the signer (or designee indicated below, if different)

Name _____ Title _____

Company Name (if different) _____

Address (if different) _____

City _____ State _____ Zip/Country _____

Phone _____ Fax _____

E-Mail Address _____

☐ MasterCard ☐ Visa ☐ American Express ☐ Discover ☐ Check _____ Amount \$ _____

Credit Card _____ CVV _____ Expiration Date _____

(A 3% service charge will be added to the total for credit card payments that exceed \$5,000.)



PLEASE CHECK PRODUCT CATEGORIES TO BE LISTED

Check all that apply

- | | | |
|--|---|--------------------------------------|
| ☐ Clinical Trial Management | ☐ Medical Equipment and Supplies | ☐ Software |
| ☐ Education | ☐ Pharmaceutical | ☐ Other _____ |
| ☐ Medical Devices | ☐ Recruitment | |

AREAS OF SPECIALTY

- | | | |
|---|-------------------------------------|--------------------------------------|
| ☐ General Rehabilitation | ☐ TBI | ☐ Other _____ |
| ☐ Spine | ☐ Pulmonary | |
| ☐ Stroke | ☐ Pediatrics | |

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Terms and Conditions

Force Majeure

Neither ARN nor the Applicant shall be liable for any delay, failure to perform, cancellation, modification, or reduction of obligations under this Application if such delay, failure, cancellation, modification, or reduction results from causes beyond the reasonable control of the affected party, including but not limited to acts of God, natural disasters, severe weather, fire, flood, earthquake, war, terrorism or threats thereof, government regulation or restriction, civil unrest, labor disputes, epidemic, pandemic, public health emergency, communicable disease outbreak, transportation interruptions, utility failures, venue unavailability, or any other similar occurrence beyond the reasonable control of the parties ("Force Majeure Event").

- If a Force Majeure Event makes the ARN 2027 Annual Conference impossible, illegal, inadvisable, unsafe, or commercially impracticable to hold or attend, ARN reserves the right to cancel, postpone, shorten, convert to a virtual or hybrid format, relocate, or otherwise modify the event without liability. In such circumstances, ARN will make reasonable efforts to provide the Applicant with comparable benefits or opportunities associated with the Applicant's participation.
- If participation by the Applicant is prevented or materially impacted by a Force Majeure Event, ARN and the Applicant will work together in good faith to determine an equitable resolution, which may include a credit toward a future event, alternative promotional opportunities, or other mutually agreed-upon arrangements. Refunds, if any, shall be determined at ARN's sole discretion after consideration of expenses incurred and obligations already fulfilled.
- The occurrence of a Force Majeure Event shall not constitute a breach of this Application by either party.

EXHIBIT PACKAGE

Each exhibit space includes: 8' high back drape and 3' high side drape booth divider (subject to change), booth ID sign with company name and booth number, 24-hour security in the exhibit hall (when applicable), two exhibit hall only badges (fees apply for additional badges), Listing of company name and booth number in the mobile app/website - whichever is applicable. ****Exhibit space DOES include carpet. Exhibit space DOES NOT include furnishings, AV or electrical but may be ordered through the event service provider if needed. **

CREDIT CARD PROCESSING FEE

A nonrefundable service charge of 3% will be applied to all credit card transactions that exceed \$5,000.

EXHIBIT STAFF REGISTRATION

Exhibitors will be provided (2) two complimentary exhibitor badges per 10x10 sq ft of exhibit space purchased.

This provides access to the exhibit hall and any conference activities held in public space(s) but not education sessions. Exhibitor badges are for Exhibitor's full and part time employees and/or contractors. Exhibitor badges allow access to the exhibit hall during move-in, exhibit hours and move-out. In addition, should you upgrade to a 10x20 booth, (1) one additional complimentary conference registration will be received. Upgrade to a 10 x 30 booth, (2) two additional conference registrations will be received. Upgrade to a 20 x 20 booth, (3) three additional conference registrations will be received. Additional exhibitor badges may be purchased at \$75 per person. A full conference badge may be purchased at an additional \$500 per badge but DOES NOT include CE credit hours. Please note that Continuing Education (CE) credits are NOT included in any registration types.

EXHIBITORS INFORMATION KIT

A complete Exhibitors' Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be provided to each exhibitor after confirmation of space assignments.

EXHIBITOR SERVICES

The following services will be provided for exhibitors at no additional charge: 7"x4" identification sign and 8'-high back wall and 3'-high side drape. The official decorating and drayage company of ARN will provide and distribute an exhibitor services kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company (Alliance). **PAYMENT** Exhibitor/sponsor must pay 100% of their total exhibit space, sponsorship or advertising fee within 30 net days of receipt of the invoice. Full payment must be received on or before 30 days prior to the conference, regardless of applications & contract submission date. Client reserves the right to reassign an exhibit booth space if the exhibitor fails to remit 100% payment by the deadline. No refunds or credits will be issued after the date of the conference and any attempt to withhold or withdraw payments made by exhibitor will be considered a breach of this Agreement and subject to enforcement action by association.

CANCELLATION

For cancellation of space received between the initial space selection and 6 months out [February 5th, 2027], a nonrefundable \$575 administration fee will apply. For cancellations from 6 months through 3 months out, [February 5th, 2027-May 5th, 2027] Exhibitor is responsible for, and ARN shall be entitled to retain, 50 percent of the total exhibit booth fee as a cancellation fee. For cancellations of partial or full exhibit space on or after 3 months out [May 5th, 2027], the exhibitor is responsible for 100 percent of the total exhibit booth fee as a cancellation fee. Rollover to future association events will not be permitted. Full payment is required, and no refunds whatsoever will be made on cancellation or reductions of space on or after 3 months out from the conference.

UNPAID BALANCES

All exhibits, meeting room rentals, exhibitor directory listings, support opportunities, corporate presentations and advertising opportunities must be paid in full prior to the start of the meeting. Exhibitors with outstanding balances will not be permitted access to the in-person meeting, exhibit halls or freight docks, or begin the installation of their exhibits. Registrations will also be withheld until full payment has been received. Any sponsorship or advertising benefits will be held until full balance is paid.

ASSIGNMENT OF BOOTH SPACE

Booth space will be assigned on a first come first served basis. Deposit or payment must be included with the application or received prior to officially assigning the space to the floor plan. If none of the three selected booth spaces are available when application and payment are received, a ARN team member will reach out to the primary contact listed on the application to select a new space. Despite our best efforts, it is not always possible to ensure your booth will not be near a competitive vendor. Please review the live floor plan carefully before making your selection. ARN cannot guarantee booth relocation onsite.

ARRANGEMENT OF EXHIBITS

The exhibitor agrees to manage their exhibit so as not to obstruct or interfere with the view of the exhibits of other exhibitors, or the free passage of spectators.

INSURING EXHIBITS

Exhibitors shall insure their exhibits, merchandise, and display materials against theft, fire, etc. at their own expense. It is suggested by the Association that the exhibitor contact the exhibitor's insurance broker and obtain all risk insurance covering exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor's existing policy covering same. The Association, the convention facility and their employees and representatives shall not be responsible for any loss, damage or injury to person or property that may be suffered by the exhibitor, or the exhibitor's employees, from any cause whatsoever arising out of participation in the conference prior, during or subsequent to the period covered by this exhibit application, excluding that caused by or resulting from the negligence of the Association or convention facility and their employees and representatives. Exhibitor shall indemnify, defend and hold harmless Association, its officers, directors, employees and agents against and from any and all losses, costs, damages, liability, or expenses (including attorneys' fees) arising from or by any reason of any accident, bodily injury, property damage or other claims or occurrences to any person, including exhibitor, its employees and agents, or any business invitees of or related to exhibitor's occupancy or use of the booth space and any other leased area(s) of the convention center. The terms of this provision shall survive the termination or expiration of this Agreement. Exhibitor shall obtain, at its own expense, adequate insurance against any such injury, loss or damage. The exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under exhibitor's insurance applications for real and personal property.

If requested, the exhibitor, as a condition to participation in the conference, shall obtain from its insurer(s) a waiver of subrogation consistent with this provision.

LIABILITY FOR DAMAGES OR LOSS OF PROPERTY

Guard service is provided by the Association on a 24-hour basis from move-in through move-out. Notwithstanding the guard service provided by the Association for purposes of general security in the exposition premises, the exhibitor shall protect, indemnify, and hold harmless the Association, the exhibit facility, and the Official Contractor from any and all liability, loss, damage, or expense by reason of any injury or injuries sustained by any persons or property or loss of property or income that might be derived therefrom occurring in or about the exposition premises or entrances thereto or exits therefrom, including that caused by or resulting from the gross negligence of the Association.

The Association and exhibit facility shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exposition premises. Exhibitor shall be solely responsible for the cost of any damage to the convention center, official hotels, property of others, and any other claims and cost arising out of exhibitor's use of the leased area(s), regardless of how or by whom such damage was caused. The terms of this provision shall survive the termination or expiration of this contract.

HOSPITALITY AND ENTERTAINMENT

Hospitality suites or events sponsored by the exhibitors must be approved by the Association in writing. No entertainment may be scheduled to conflict with the Association's program hours, activity hours, or exhibit hours. Firms that are not exhibiting are not permitted to have hospitality functions.

CHILDREN

Under no circumstances will children be allowed in the exhibit hall during installation or dismantle. Children under 16 years of age must be registered for admission to the conference and must be accompanied by an adult always.

EXHIBIT COORDINATOR

The official decorating company Alliance will manage all services and have service personnel available at the time of installation and dismantle.

SHIPPING INSTRUCTIONS

Please ship on the exact date and to the exact location specified in the exhibitor's manual. All transportation charges are to be prepaid, and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the decorating kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship their materials at the company's own risk and expense.

