ARN Association of Rehabilitation Nurses

2027 REHABILITATION NURSING CONFERENCE

EXHIBITOR & SPONSORSHIP PROSPECTUS

Connect with Top Rehab Nurse Leaders

VIRTUAL: JULY 27-29, 2027 • IN PERSON: AUGUST 7-9, 2027

// NEW ORLEANS MARRIOTT IN NEW ORLEANS, LA

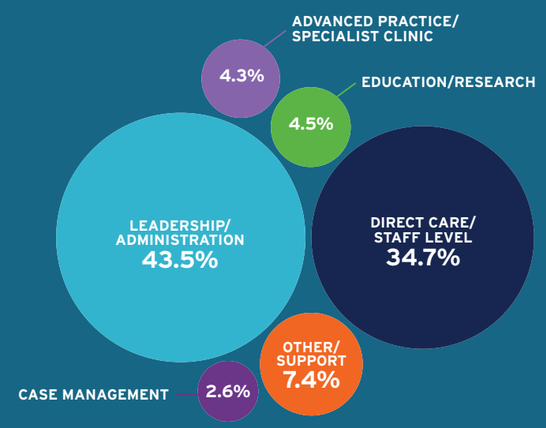
Connect with Top Rehabilitation Nurse Leaders

The Association of Rehabilitation Nurses (ARN) represents nearly 4,500 nursing rehabilitation specialists nationwide.

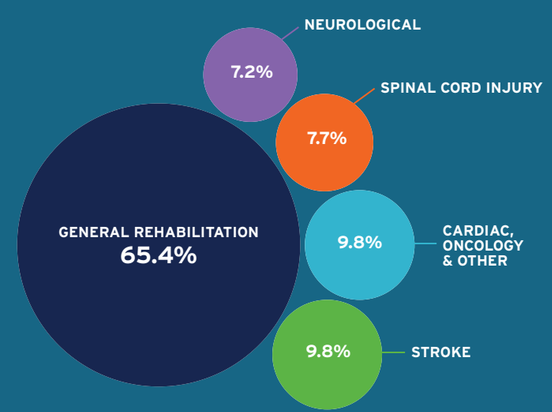
Our mission is to promote and advance professional rehabilitation nursing practice through education, advocacy, collaboration, and research to enhance the quality of life of those affected by disability and chronic illness.

Exhibit your cutting-edge discoveries at ARN's 2027 Rehabilitation Nursing Conference, presented both in-person and virtually. Showcase your products that enhance the care for our nurses' patients and promote thought leadership within your field. Meet the leaders, decision makers, and frontline healthcare professionals in rehabilitation.

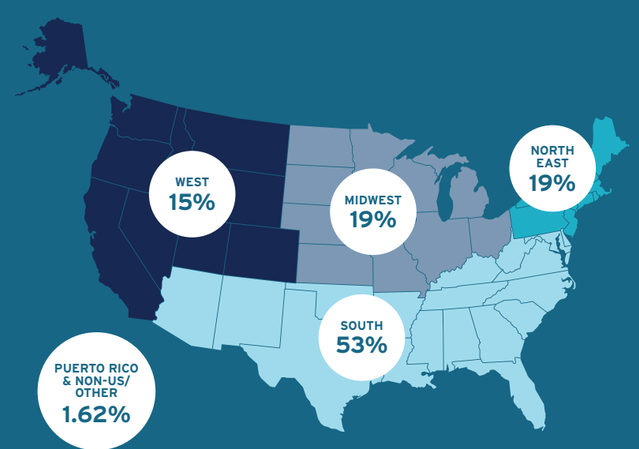
FACILITY TYPES OF 2026 ATTENDEES



PRIMARY SPECIALITY OF 2026 ATTENDEES



LOCATIONS OF 2026 ATTENDEES



Exhibitor Fact Sheet

CONFERENCE DATES

Virtual: July 29-30, 2027

In-Person Event: August 7-9, 2027

LOCATION

New Orleans Marriott in New Orleans, LA

*Exhibit Schedule subject to change

**If more time is required for set-up or tear-down, contact ahare@rehabnurse.org

EXHIBIT SCHEDULE

Booth Setup	Friday, August 6, PM Saturday, August 7, AM
Exhibits Open	Saturday, August 7 Sunday, August 8
Tear Down	Sunday, August 8

Final Exhibit Hall Hours will be made public by May 2027.

Exhibitor Information

EXHIBITOR BOOTH FEES & BENEFITS	PREMIER $5,000	VIP $3,000	NONPROFIT/ INSTITUTIONAL $2,100
Full Conference Pass (DOES NOT include CE)	1	——	1
Exhibit Hall Only Passes	2	2	2
10x10 exhibit space (DOES NOT include booth furnishings)	•	•	•
Recognition as Bronze Sponsor for Conference	•		
Included in Exhibit Hall Scavenger Hunt	•		
Optional: Banner Ad in Conference App	•		
Priority Booth Selection to 2027 Conference	•		

Sponsorship Opportunities

NETWORKING

Opening Reception Sponsor.....$15,000
Be the exclusive sponsor of our Opening Reception, attended by 400 attendees in the exhibit hall. Includes signage at the event and branding opportunities.

President's Reception.....$15,000
Gain premium visibility while connecting with conference attendees during this signature networking event hosted by ARN leadership on Sunday, August 8th. Sponsors will be prominently recognized throughout the reception.

ARN Conference Acts of Kindness.....$5,000
Support a conference-wide initiative that encourages attendees to recognize and celebrate one another's kindness. Recipients of recognition tickets can enter drawings for prizes, creating meaningful engagement and memorable moments throughout the conference.

INNOVATIVE SESSIONS

NON-CE SYMPOSIUM.....$22,500/lunch
.....$17,500/breakfast

- To be held during breakfast or lunch for up to 100 attendees
- Each Symposium is 50 minutes. Sponsor to provide own speaker(s)
- Hot meal and standard audio visual will be provided by ARN
- Symposium details to be included in the conference agenda and conference mobile app

Corporate Showcase Presentation.....$7,500/each
Present your products, services, or innovations directly to attendees in an interactive theater-style setting designed to drive awareness and engagement.

BRANDING

Tote Bags.....$6,000
Have your logo placed on our official tote bags which will be distributed to all attendees at registration

Sponsored Water Bottles.....$8,500
Keep your brand in attendees' hands throughout the conference with custom-branded reusable water bottles distributed on-site.

Lanyards..... $6,000
Sponsor logo co-branded with ARN on conference lanyards which will be distributed to each attendee.

Sponsored Hotel Key Cards.....$7,000
Make a lasting impression by placing your brand directly on attendee hotel room key cards, providing repeated visibility throughout their stay.

Conference Wi-Fi Sponsor.....$8,500
Your company name will be the access code to the conference Wi-Fi. Recognition in our conference program, conference app, and in the pre-event email that goes to all attendees prior to conference.

Sponsored Journals.....$6,000
Put your brand front and center on a practical conference essential, journals. These branded journals offer daily exposure as attendees take notes throughout the conference.

POPULAR ADD-ONS

Exhibitor Scavenger Hunt..... $750
Drive booth traffic and attendee engagement through a fun, interactive scavenger hunt that encourages participants to visit sponsoring exhibitors across the exhibit hall.

HAVE ANOTHER BRANDING IDEA?

Contact Angela Hare, **ahare@rehabnurse.org** to discuss your ideas and get pricing. Examples: umbrellas, sunscreen, pens, and more!

Sponsorship Investment Tiers

DIAMOND:	PLATINUM:	GOLD:	SILVER:	BRONZE:
$50,000+	$25,000+	$15,000+	$10,000+	$5,000+

Learn more or create a custom support package for your organization!

Contact Angela Hare, Sales Manager, at **ahare@rehabnurse.org** or 847.375.6354.

Advertising Opportunities

Dedicated Email Blast.....$2,500
Provide the content for ARN to send out on your behalf. Promote your products, share new initiatives, or invite attendees to your booth at the conference!

Social Media post..... $2,000
Provide artwork or logo for ARN to share on your behalf in your own post!

Pre or Post Attendee Registration Lists.....
$1,250/list or $2,000 for both
Receive the full list of attendees pre-show or post-show, or both. Includes contact names, mailing addresses, and phone number for those who opted in.

Lead Retrieval.....
Capture and manage attendee leads directly from your booth during the conference. Lead retrieval services are provided our registration company, E&G, and can be ordered directly through them closer to the conference. This is the most direct way to receive attendee contact information from those who visit your booth or you network with at the conference.

Tote Bag Stuffer/Registration Flyer.....$2,500
1-sheet flyers will be handed out or included in tote bags to each attendee at registration.

2-minute Commercial.....$3,500
To be played at the beginning of the Grand Opening. Company responsible for production of video. Company must provide video by June 30, 2027. Only 2 commercial slots available.

Push Notification.....$1,500
Display your message at a certain time and date. Ideal for new product or booth event announcements.

Banner Ad within Conference Mobile App.....$1,250
Keep your brand top of mind with a rotating banner advertisement in the official conference mobile app. Attendees regularly use the app to navigate the event, giving sponsors valuable opportunities to reach a highly engaged audience throughout their conference experience.

Elevating Patient Care Through Sponsorship

Thank you Institutional Members for your support throughout the year!

Encompass Health

Lifepoint Health

Arkansas Children's

HOSPITALS · RESEARCH · FOUNDATION

Children's Specialized Hospital Foundation

Thank You to the 2026 Annual Conference Exhibitors

- Amneal Pharmaceuticals
- Arkansas Children's Hospital
- Atrium Health EQUADR
- BD
- Brooks Rehabilitation
- Byram Healthcare
- Calmoseptine, Inc
- Coloplast
- Consortium of MS Centers
- ConvaTec
- DS Global
- Encompass Health
- Frontier Therapeutics, Inc
- GBR Medical
- Hollister
- HR Healthcare
- IV Access, RNC
- Kahuna
- Lifepoint Health
- Ocuvera
- Piramal Critical Care
- Quest Healthcare, A Division of Quest Products, LLC
- QuickChange/UI Medical
- Retractable Technologies Inc
- Select Medical
- Shepherd Center
- Shirley Ryan AbilityLab
- SimplyThick
- The Gideons International
- TIRR Memorial Hermann
- Vios Medical
- Wellspect HealthCare