

ARN Rehab Resource Newsletter Opportunities

The Rehab Resource is ARN's monthly newsletter delivering the latest news, resources, and updates relevant to rehabilitation nursing practice. This is sent monthly to a clean, engaged, and opted-in audience. All the opportunities below provides organizations with a highly visible visual placement within the *Rehab Resource* newsletter, allowing your brand, product, or service to reach an engaged audience of approximately 3,882 subscribers, with a 45.1% unique open rate and 75% total open rate. Each opportunity offers an effective way to increase brand awareness, drive website traffic, promote events or products, and connect with rehabilitation professionals through repeated exposure in a trusted industry publication. Complete and submit the form below to Angela Hare (ahare@rehabnurse.org).

ARN Banner Ad (728x90px)

- Single: \$250/issue
- Bundle of 3: \$650/issue

The **Banner Ad** offers sponsors a prominent visual placement within the newsletter, providing an effective way to increase brand awareness and capture the attention of an engaged audience. Featuring your company's logo, message, or call to action, this advertisement drives visibility, promotes products or services, and encourages readers to learn more about your organization through direct engagement with your brand.

ARN Featured Article

\$400/issue

The Featured Article provides sponsors with the opportunity to share valuable insights, thought leadership, or educational content through a dedicated article within the newsletter. Integrated as sponsored content, this feature allows your organization to showcase expertise, highlight innovative products or services, and engage directly with readers in a meaningful way. A featured article offers greater visibility than a traditional advertisement by delivering informative content that positions your organization as a trusted industry resource.

Exclusive ARN Newsletter Sponsorship

\$2,200/issue

***All content is subject to ARN review and approval prior to publication.*

If you are interested in any of these opportunities or would like to discuss a customized package, please don't hesitate to contact Angela Hare (ahare@rehabnurse.org).

Thank you for your continued support of ARN's mission. We greatly value the partnership of organizations like yours, whose dedication helps us advance knowledge and improve outcomes in this critical field.

To confirm this opportunity, please fill out the information below and email to Angela Hare at ahare@rehabnurse.org

Organization Name: _____

Contact Name: _____

Email Address: _____

Phone: _____

Signature: _____

Date: _____

Opportunities Requested: _____

Total \$ Amount: _____