



Institutional Membership provides you the best value of membership and our most prominent marketing opportunities. Receive our largest discounts and perks for up to 500 nurses. These nurses' member benefits will include an online member community, professional development, and continuing education credits (CEU/CNE), conference exhibits and attendance, and more.

M E M B E R S H I P L E V E L S

Institutional Membership Benefits	COPPER	BRONZE	SILVER	GOLD	PLATINUM
Membership Fee	\$10,000	\$25,000	\$50,000	\$75,000	\$150,000
ARN Membership Benefits	Up to 24 Members	25 - 99 Member	100 - 199 Members	200 - 299 Members	300 - 500 Members
Annual Conference Registration Benefits <i>(in-person or virtual)</i>	15 Registrations	35 Registrations	75 Registrations	125 Registrations	175 Registrations
Marketing & Advertising Benefits	COPPER	BRONZE	SILVER	GOLD	PLATINUM
Institutional Membership Recognition on ARN Site	✓	✓	✓	✓	✓
Conference Signage and other locations	✓	✓	✓	✓	✓
Newsletter Features	—	1	3	4	6
Dedicated Email	—	—	1	2	2
Social Media Post	—	—	—	1	—
Homepage Ad	—	—	—	—	1
Virtual Executive Roundtable Meetings	—	—	—	—	2
CRRN Benefits	ALL LEVELS - \$50 OFF Exam Application for all members				
ARN Learning Center Benefits	ALL LEVELS - 15% OFF all content in the ARN Learning Center for all members				
Additional Conference Benefits	COPPER	BRONZE	SILVER	GOLD	PLATINUM
Passport Program Participation	✓	✓	✓	✓	✓
Booth at Conference		10x10	10x10	10x20 <i>premium location</i>	10x20 <i>premium location</i>
TOTAL MAXIMUM VALUE	\$13,655	\$43,135	\$89,595	\$145,845	\$238,125