

## INSTITUTIONAL MEMBERSHIP



**Institutional Membership** provides you the best value of membership and our most prominent marketing opportunities. Receive our largest discounts and perks for up to 500 nurses. These nurses' member benefits will include an online member community, professional development, and continuing education credits (CEU/CNE), conference exhibits and attendance, and more.

M E M B E R S H I P L E V E L S					
Institutional Membership Benefits	COPPER	BRONZE	SILVER	GOLD	PLATINUM
Membership Fee	<b>\$10,000</b>	<b>\$25,000</b>	<b>\$50,000</b>	<b>\$75,000</b>	<b>\$150,000</b>
ARN Membership Benefits	<b>Up to 24</b> Members	<b>25 - 99</b> Member	<b>100 - 199</b> Members	<b>200 - 299</b> Members	<b>300 - 500</b> Members
<b>Annual Conference Registration Benefits</b> <i>(in-person or virtual)</i>	<b>15</b> Registrations	<b>35</b> Registrations	<b>75</b> Registrations	<b>125</b> Registrations	<b>175</b> Registrations
Marketing & Advertising Benefits	COPPER	BRONZE	SILVER	GOLD	PLATINUM
Institutional Membership Recognition on ARN Site	✓	✓	✓	✓	✓
Conference Signage and other locations	✓	✓	✓	✓	✓
Newsletter Features	—	<b>1</b>	<b>3</b>	<b>4</b>	<b>6</b>
Dedicated Email	—	—	<b>1</b>	<b>2</b>	<b>2</b>
Social Media Post	—	—	—	<b>1</b>	—
Homepage Ad	—	—	—	—	<b>1</b>
Virtual Executive Roundtable Meetings	—	—	—	—	<b>2</b>
<b>CRRN Benefits</b>	<b>ALL LEVELS - \$50 OFF Exam Application for all members</b>				
<b>ARN Learning Center Benefits</b>	<b>ALL LEVELS - 15% OFF all content in the ARN Learning Center for all members</b>				
Additional Conference Benefits	COPPER	BRONZE	SILVER	GOLD	PLATINUM
Passport Program Participation	✓	✓	✓	✓	✓
Booth at Conference		<b>10x10</b>	<b>10x10</b>	<b>10x20</b> <i>premium location</i>	<b>10x20</b> <i>premium location</i>
<b>TOTAL MAXIMUM VALUE</b>	<b>COPPER</b>	<b>BRONZE</b>	<b>SILVER</b>	<b>GOLD</b>	<b>PLATINUM</b>
	<b>\$13,655</b>	<b>\$43,135</b>	<b>\$89,595</b>	<b>\$145,845</b>	<b>\$238,125</b>