



**Institutional Membership provides you** the best value of membership and our most prominent marketing opportunities. Receive our largest discounts and perks for up to 350 nurses. These nurses’ member benefits will include an online member community, professional development, and continuing education credits (CEU/CNE), conference exhibits and attendance, and more.

Institutional Membership Benefits	Platinum \$150,000	Gold \$40,000	Silver \$20,000	Bronze \$15,000
Individual Voting Membership of ARN (\$145 value)	350	100	50	25
In-Person Conference Registrations (\$515 value)	75	25	15	10
Virtual Conference Registrations (\$385 value)* *Virtual content available through end of calendar year	100	50	20	15
In-Person exhibit booth	10x20	10x10	10x10	10x10
Institutional Membership Recognition at Conference	✓	✓	✓	✓
Dedicated Email Communication to Members (\$3,500 value)	2 per year	1 per year	1 per year	N/A
15% off <a href="#">Educational Products &amp; Webinars</a>	✓	✓	N/A	N/A
\$50 off <a href="#">CRRN Exam</a> Registration	✓	✓	N/A	N/A
Recognition in our weekly newsletter, <a href="#">The Pulse</a> (\$350 value; 7,000+ readers, 99% delivery rate, 59% open rate)	12x	6x	3x	N/A
Buy 2 Get 1 <a href="#">Career Center</a> Posts (\$400 value)	✓	N/A	N/A	N/A
Buy 2 Get 1 <a href="#">Home Page</a> Ads (\$3500 value)	✓	N/A	N/A	N/A

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